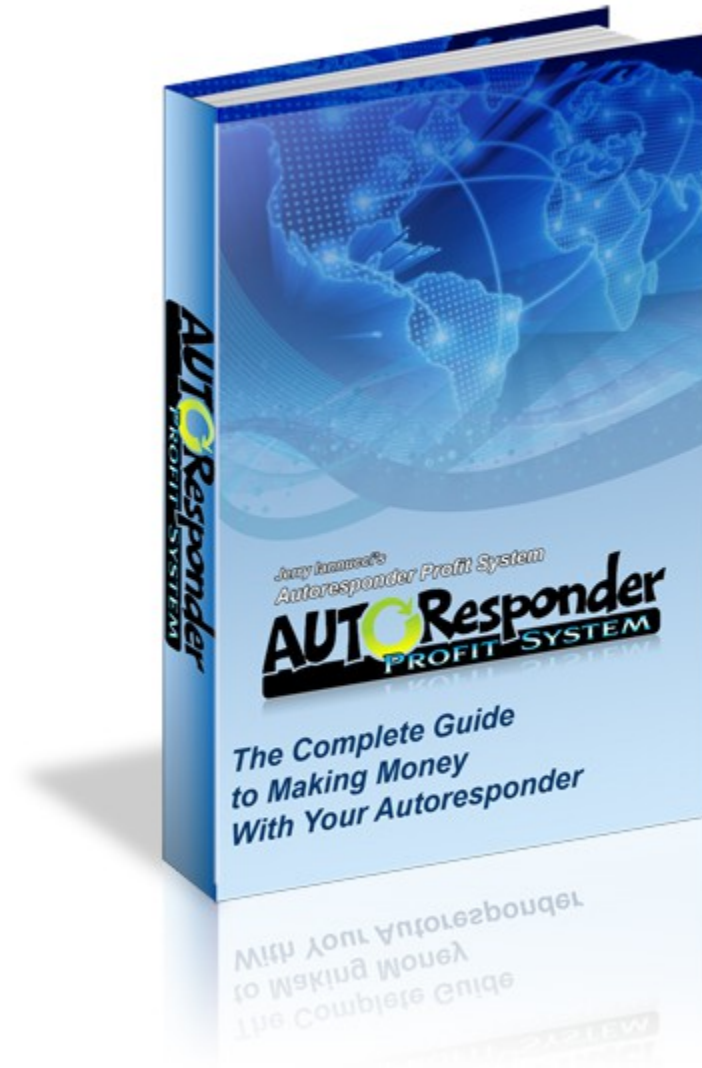


Autoresponder Profit System



by Jerry Iannucci

<https://www.AutoresponderProfitSystem.com>

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Introduction

Hello and welcome to Autoresponder Profit System.



My name is Jerry Iannucci and I am from St. Louis, MO. USA. I got my start in Internet marketing way back in 1996 when I was lucky enough to land a job working at a small start-up company that helped develop one of the first commercial search engine submission tools on the market.

This was back before Google when there were hundreds of search engines and places to market your website. We also did website marketing for small businesses. It was my job to help generate as much traffic to our client's websites as I could. It was through this work that I was able to practice online marketing in a wide variety of niches.

In 2002 I was laid off. Like so many others have done since then I started searching online for ways to make money working from home. I assumed that for someone with my vast experience in online marketing it would be easy to earn a few thousand dollars a month if I set my mind to it. When I discovered “affiliate marketing” I dove in headfirst but it seemed that no matter how hard I worked I was still just barely earning enough money to survive.

In 2006 I was introduced to “list building” as a strategy that I began using as a part of my marketing campaigns. What I discovered was that while my initial sales did not immediately go up I noticed that I began earning more money days and even weeks after someone visited my website.

I still have that same list today but now I have multiple lists with subscribers in the tens of thousands. Thanks to my autoresponder I am now earning more money than I ever have before by simply sending emails to my lists.

I created this ebook to show people how easy it is to build a list of their own and how to use their autoresponder to earn money almost effortlessly anytime they want. I hope you enjoy it.

What is an Autoresponder?

An autoresponder is a piece of software that you can use to capture the name and email addresses of the people who visit your website. Your autoresponder can then be used to follow up with your visitors automatically through a sequential series of pre-written emails or to send “broadcast” emails that can be sent to the entire list all at once. These emails can be used to remind your visitors of the products and services that you are offering, give them more information about your business, or promote other products and services that might be of interest to them.

In recent years autoresponders have become even more powerful by including ways to create “triggers” that send emails when specific conditions are met. For example, they can be used to wish someone a happy birthday, cross-sell when someone buys a specific product, or reconnect with customers who have been inactive for a while.

Most autoresponders work the same way. This guide was created to be used with any of the most popular commercial autoresponder services on the market. If you already have an autoresponder I suggest reading any of the tutorials and watching any videos that came with it to help you understand how all of the features work.

Don't forget that the emails you generate with your autoresponder are yours for life! Make sure your list is safe by joining an autoresponder with a good reputation that is going to be around for a long time.

Introduction to List Building

There are countless ways people can use list building to their benefit. Online stores can email their customers to let them know about a sale they are having, bloggers can email their subscribers to let them know about a new article they have posted, and musicians can email their fans to let them know the next time they are playing a gig in their town.

In this guide, we are going to be talking about using list building as a way to make money working from home selling your own or affiliate products and services.

There are thousands of people coming online every day looking for ways to make money on the Internet. They often find themselves with a website to promote but no real knowledge of how to convert that traffic into real money.

Just having a website and some traffic isn't enough.

You need a way to capture the contact information of the people visiting your website so that you can follow up with them at a later time.

That's where list building comes in.

By offering your visitors the ability to opt-in to your email list you open the door to far more opportunities than you could ever have promoting a static website.

Let's say for example that you already have a great business opportunity that you want to promote. The company gave you an affiliate link and told you to get out there and promote it with everybody else. You start placing some ads and getting some traffic... but nobody seems to want what you are selling.

With list building, you put that affiliate link in your back pocket and instead promote a squeeze page that offers a free ebook or report that your target audience would want to have. The only way for them to receive your free report is to opt-in to your mailing list by submitting their email address to

your squeeze page.

When this happens their contact information is automatically sent to your autoresponder which then begins sending out a series of pre-written emails to them. These emails can be used to let your subscribers learn more about you and your business before you send them a personal recommendation for the business opportunity you were wanting to promote (the one in your back pocket).

Trust is very important!

Having a personal relationship with your list subscribers is the quickest way to build trust which gives you a huge advantage over the people who are still out there trying to promote their generic affiliate pages to strangers.

Let's say you do all of this and they're still not interested in what you're selling.

Now that you have this relationship with your list subscribers you are not just limited to promoting that one thing. You can now find out what they are interested in and make recommendations to them based on their needs.

One subscriber to your list can turn into multiple sales for you over time.

It may sound like a roundabout way of promoting a website but it works and it is the reason that so many businesses are using list building to generate huge profits every day.

Building Your List

Now that you know some of the benefits of using your autoresponder to build a list let's start getting into some of the details of the things you will need to do it.

The first thing you are going to need is something that you can offer to people in exchange for them subscribing to your list. You can start with a free report or an e-course that you can deliver to them via email which would be of interest to the type of people you are trying to attract.

When choosing an offer make sure it is relevant to your target audience. If you are selling a video training course that teaches people how to make money with Twitter you might want to give away a free report about marketing through social media. You probably wouldn't want to offer them something about search engine optimization because even though it's Internet marketing related it doesn't directly relate to your main product.

The easiest way to come up with a free offer is to find a free ebook or report which includes giveaway rights. This saves you the trouble of creating your product from scratch and it means you can get started building your list much sooner.

Using someone else's product as your free offer is fine but if you want to build credibility with your subscribers you will eventually want to create a product of your own.

Creating own product isn't as difficult as it sounds. All you need is a decent word processor such as Microsoft Word or Open Office Writer and something to write about. Both of these programs can export anything you write into a pdf file which is the format that most ebooks are distributed in.

When choosing a topic to write about try and keep your target audience in mind. You are going to want to choose a topic that is interesting to you and will be popular with other people. A report that promises to solve some kind of problem that the reader is having is usually a good place to start.

Spend a few hours researching your topic on Google. You don't need to become an expert on the subject but the more you learn the easier it will be to create a report that people will want to read.

If you don't want to create a new product from scratch you can also buy some PLR products to give yourself a head start. Private Label Rights (PLR) are reports and ebooks that you can rewrite and call your own. PLR products are often sold to hundreds of people so it might take some effort to make them truly unique but it's a lot easier than starting from scratch.

You can find fresh quality PLR ebooks and reports that often include ebook graphics and pre-made squeeze pages at ThePLRStore.com.

If writing isn't your thing you can also hire someone to write for you. Sites like Upwork and Freelancer are filled with hundreds of people who are willing to create your product for you at a very fair price.

Another trick to creating a unique offer is to interview someone who is an expert in their field. Most people would be happy to let you interview them if it helps to give them or their business more exposure.

You're not limited to just ebooks. You can do audio products and video too. You can spend 20 minutes in front of a microphone and have your very own unique product with very little effort.

You don't need to be an expert to create an audio/video product either. Just talk about your personal experiences on a specific topic. Your subscribers will appreciate the fact that you are just a normal person and find it easier to learn this way. It will also help people get to know you a little bit better which will benefit you later on when they are on your list and start receiving your emails.

Whatever offers you come up with always put your unique stamp on it. It will help you down the road when your subscribers start relating your products to you and start to see you as an expert whose list they want to be on.

If you are giving away a downloadable product you are going to need a way to deliver it to your subscribers. Most people don't like to receive giant email attachments so it's always better to send subscribers to your website where they can download their gift.

A simple webpage page with a link to your free download is the easiest way to do this. You can even take this opportunity to add an upsell offer or other complimentary ads to earn some quick cash from your free offer. You can see a sample download page [here](#).

How To Make a Lead Capture Page

A lead capture page is a webpage that contains a piece of code asking your visitors to submit their email addresses to receive more information about the products and services you are offering. Lead capture pages serve one very important purpose... to get people on your list.

Here are 5 things that make up a good squeeze page:

1. An Attention-Grabbing Headline - The purpose of your headline is to get your visitor to read the rest of your page. Getting the perfect headline takes a lot of practice. It is important to try out a variety of different headlines to determine which one works best for you.

2. An Eye-Catching Graphic - A picture is worth 1,000 words. Having some kind of graphics on your page can help your page stand out. You can get access to all sorts of stock photography and images that you can use from sites like [PixaBay](#) or [Unsplash](#).

3. List of Benefits – If you have the room it could be a good idea to include a list of 3 to 5 of the benefits of what you are promoting. Keep in mind that “features” are not the same as “benefits”. Features describe what your product or service does while benefits show how it can help your audience. The benefits are typically what make people take action.

4. A Call To Action - Now that you have your reader's attention you need to tell them what to do. "Fill out the form to get your copy now". It sounds simple but it makes a big difference if you don't do it.

5. Your Autoresponder Code – This is the HTML or script code that your autoresponder gives you to make the sign-up form appear on your page. Just copy and paste the code into the page where you want the form to appear.

6. The Privacy Disclaimer - Just another way to ensure people that you won't abuse their email addresses if they fill out your form. It's been proven that if you don't include this you will definitely get sign-ups.

You Want to have People LOOK at this Headline so Make SURE it is Super Easy to Read and See!

They Tried to Pay Me to Keep This Information from You

You can put your first point here.
You can put your first point here

You can put your second point here.
You can put your second point here

You can put your third point here.
You can put your third point here

Check It Out Now!

Enter Your Name & Email Address Below

First Name:

Email:

Send Me the Report!

[We respect your email privacy](#)

Now that you know all the components that go into a squeeze page you probably want to know how to build one.

If you have your own web hosting you can create a simple squeeze page with any free HTML editor and host it yourself. Just leave a space for the email form and then copy and paste the code from your autoresponder to your page.

If you're not comfortable with the idea of making your web pages from scratch you can also hire a web designer to create your squeeze page for you. This is a good way to get a professional-looking squeeze page but if you plan on making multiple web pages it can start to get a little expensive. You will also still be responsible for hosting the pages on a website that you own if you want anybody to see them.

I still make and host all of my pages myself but I know that isn't the best option for everyone. I have included a chapter at the end of this guide that will give you an easy all-in-one solution to creating and hosting your pages.

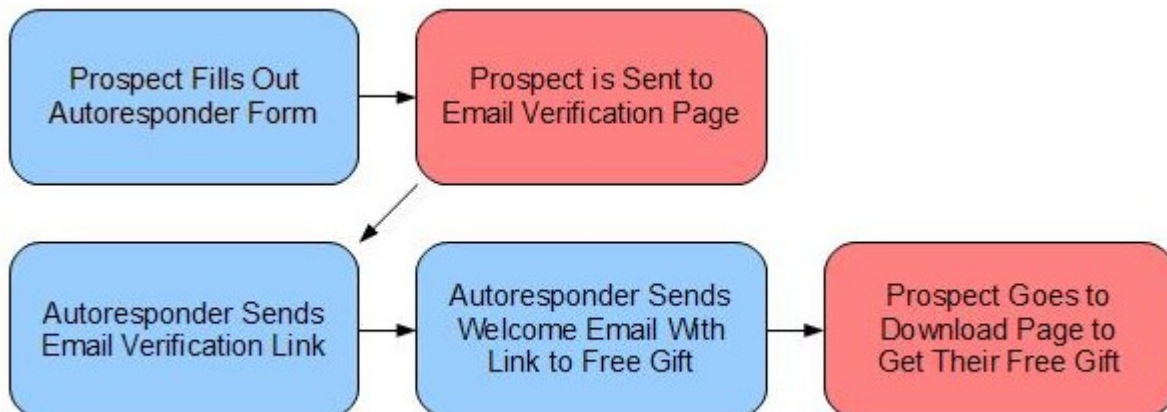
Profit System: The Front End

Just because you are giving away a free product on your lead capture doesn't mean you are giving up the chance to put some fast cash into your pocket.

The moment someone enters their name and email address into your autoresponder form they become a “hot prospect”. They have already demonstrated their willingness to take action on your offer. This is the perfect time to offer a complimentary product or service to them.

When a prospect fills out your autoresponder form there are a few steps they must complete before they can receive their gift. Along the way, you can recommend other products and services to them.

Here's the basic way it works.



After filling out the form on the squeeze page your autoresponder will display a message to your new subscriber directing them to check their email for a verification link. This is necessary to ensure that they entered their correct email address and have agreed to receive emails from you.

Your autoresponders should have an option to redirect your new subscribers to your email verification page. This would require you to create and host your page but if you can do this it is well worth the extra effort.

Thank You

A Confirmation Email Message has just been sent to you with the title:

Response Required, confirm your request for information from jerry-jvsmt

To access your ebook please follow these instructions...

1. Please whitelist "jerry@safelisttactics.com" to make sure you receive your email.
2. Check your email for a message from "Jerry Iannucci".
3. To receive your free gift please click the confirmation link inside that email.

Attention

If you do not receive a confirmation email in the next 5 minutes please use another email address. You can get a free email address from gmail.com.

Enter Your Name & Email Below

First Name:

Primary Email:

[Download Now!](#)

Your email address will be kept strictly confidential and will not be abused in any way.

This is one of my email verification pages. This page gives my new subscribers specific directions on what they need to do to verify their email addresses to receive their gift.

Below this, I put a “second chance” opt-in form.

This allows my subscribers to use a backup email address in case they are having trouble receiving my autoresponder emails. It also works great for the people who tried to enter a garbage email address hoping to cheat the system. This gives them a second chance to enter a working email address.

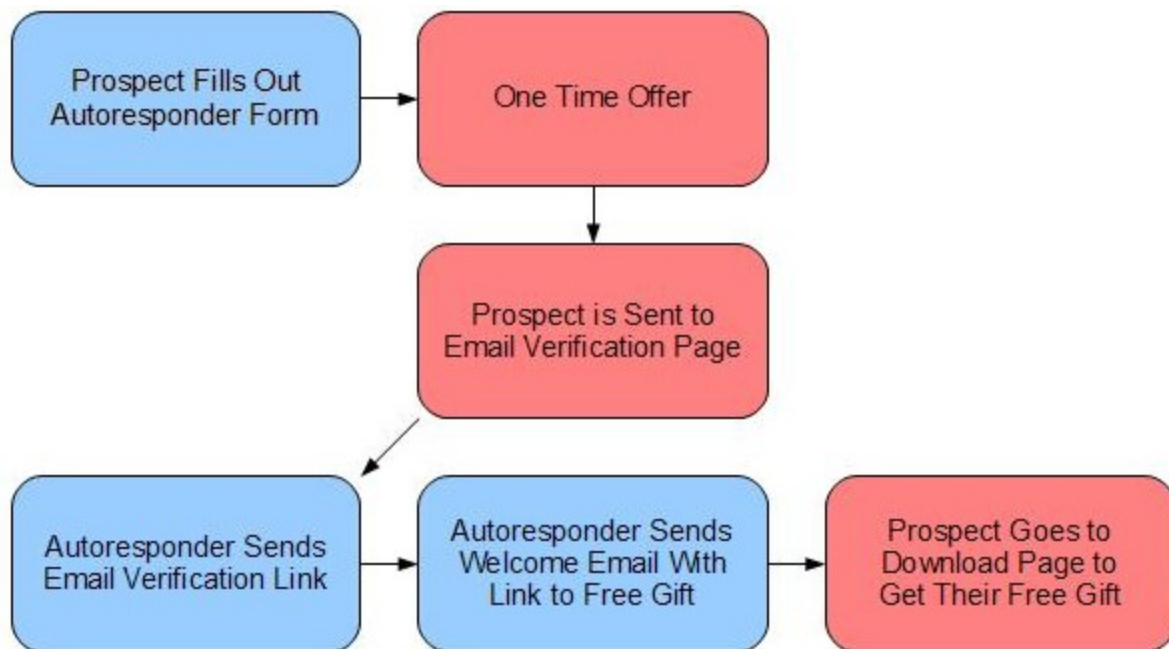
At the bottom of the page, I will usually put links to some free bonus offers but you can use this space to advertise almost anything you want.

In addition to monetizing your email verification page, you can also do this with your “download page” which is the last page your subscriber visits to receive their gift.

As I mentioned earlier you can create a download page on your website that shows some “free bonus” offers to your subscribers which can also make you some extra money while building your list.

The best front-end money can often be made by showing a “one-time offer”.

A one-time offer (OTO) is a page that tries to make a quick sale as soon as your subscriber fills out your autoresponder form. They will have one chance to accept the offer and if they decline they will be taken to your email verification page.



You can use your OTO page to sell almost anything you want but I suggest using it to try and sell a product that complements the one you are giving away for free.

 **IMPORTANT: Before You Continue...**

**You're Only Going To See This Page ONCE
Ever, So Read Every Word Very Carefully!**

DO NOT CLICK "BACK" OR "REFRESH!"

(To skip this offer, scroll down to the bottom.)

**"Here's Your *Only Chance* To Get Your
Hands On This Never Before Seen Package
That Rakes In Huge Profits For You Day
In And Out, In Record Speed!"**

**Imagine The Most Valuable Package of The
Hottest Products For a Price So Low That You
Don't Even Need to Read the Sales Letter.**

**This Will Only Be Made Available To A Select Few Members That
Act Quickly Before This Offer Is Completely Gone Forever...**

Don't expect to make a lot of money on front-end sales since most people are just looking to get their free product. However, if your offer is good enough and if it compliments the free offer you can usually expect a certain percentage of your subscribers to buy it.

But that is just the tip of the iceberg.

As you are about to discover the real profits are in the backend sales.

Profit System: The Backend

Now we are getting to the good stuff.

I'm sure you've heard the expression that the money is in the list. That's true but the real money comes through the relationship you build with your subscribers and the follow-up emails that you send to them.

So how do you write follow-up emails?

Just be yourself. You are looking to make a connection with your readers. If your reader doesn't like you or your style then they will often unsubscribe as soon as they get their gift. That's ok. It's the people who stick around and make a connection with you that are most likely to be interested in the content you are sending them.

Structuring Your Email Series

One of the big advantages of using a sequential autoresponder is the ability to write a series of emails that can be sent out to your subscribers over a period of time. If you wanted to you could even have your emails set to send out over a period of years. It might take some work at the start but once it is set up your autoresponder can run almost entirely on autopilot making you money 365 days a year.

I like to structure my email series to almost tell a story with each email giving hints at what is to come in the next message. Each message should also remind your readers about what you sent to them in your previous email.

Your first email should simply be an introduction to your new subscribers. It tells them where they can download the gift you promised them on your squeeze page and it gives you a chance to tell them a little about yourself and your business. You should also explain to your subscriber what they can expect from you in the future. You probably don't want to try and sell anything in your first email but if you want to include a link to another gift this is a great way to let your reader know that they should expect to receive other links from you in the future.

Autoresponder Profit System

Hello {!firstname_fix}.

My name is Jerry Iannucci.

I just wanted to introduce myself and thank you for signing up to receive my free report.

Thank you!

So, who is Jerry Iannucci?

Well, I am a full-time Internet marketer living in St. Louis, MO. (USA) who has been working online since 1996. When I am not sitting in front of my computer I do concert lighting for local and national bands around in town.

Nice to meet you!

Over the next few weeks, you can expect to receive several emails from me that will better explain how you can easily take advantage of all the features my gift offers you.

You can unsubscribe at any time with no hard feelings but if you want to see this system in action you will want to stick around.

What's next?

Check your email tomorrow for a special trick that I use to earn twice as much money in half the time.

You don't want to miss this.

Talk to you soon!

Jerry Iannucci
jerry@autoresponderprofitsystem.com
<http://twitter.com/JerryIannucci>
<http://www.GetRichWithJerry.com>

PS - If you are in a hurry check out this free report that reveals my top 5 money making secrets.

Email Subjects

The subjects of the emails you add to your autoresponder should have one purpose... to get people to click on your email and see what's inside.

Writing good subject lines takes practice.

One trick I like to do is to look at the contents of my inbox. I usually start with my spam folder because most of the emails in there are ads from people who are trying to get my attention. I will scan down the list of email subjects and notice any that jump out at me. Sometimes it's just a word or the way the subject is formatted. I will then copy those subject lines to a notepad. Later, when I am writing my emails I will refer back to those subjects to give me ideas for writing my own.

Try to avoid subjects that sound like sales pitches. Pretend you are writing it to a friend who has been waiting to hear from you. The more you do it the easier it gets.

Name Tags

Many autoresponders allow you to add little pieces of mark-up code inside your emails which get replaced when your email is sent. One of the most useful ones is the “Name” tag. For example, if one of your subscribers' names was “John” and you sent out an autoresponder email that said “Hello {!firstname}.” John's email would say “Hello John”.

Using name tags in the body of your emails is a great way to help your emails come across as more personal. You will also find that emails that contain the name of the recipient in the subject tend to get opened more often.

Check your autoresponder documentation to find out what tags you can use in your emails.

Email Body

What you put in the body of your autoresponder emails is entirely up to you. Try to keep your emails personal. When you write them pretend that you are speaking to just one person. Tell a story, share an article that you think you that they would be interested in reading, or give them a link to some free resources that they can use.

Don't write like you are trying to sell something but don't be afraid to recommend a product or service that ties in with your email.

Signature

Don't just stick your name at the bottom of your emails. This is valuable real estate and a chance to give your reader more information about you or your business. Make sure you include your email address and any other way your subscribers can contact you. Feel free to link to your social media pages here or even include your phone number.

Including as much contact information as possible makes it easy for your subscribers to contact you with any questions they have. Taking the conversation off your list is a great way to build your relationship and it also opens up the opportunity for you to make personal recommendations to your subscribers by finding out their specific needs.

I guess along with that I should also remind you to always use your real name. Nobody wants to buy from someone named “makemoney1234”. Show them that you are a real person and that you are there to help them.

Include a PS

The last part of your email that your reader will see will be the PS at the bottom. This is the perfect place to reiterate the point of your message and give them one last chance to visit the link you are promoting. If you are not promoting something in your email then this is the perfect place to give your reader a free report or a link to get more information.

You can also use a PPS in your emails to tell your subscribers what they can expect from your next email. “*PPS – Keep your eyes peeled for an email from me in 2 days where I will reveal my 6 best money-making secrets*”. This is a great way to keep your subscribers interested and it makes sure that they will be looking forward to receiving your next email.

To see firsthand how the experts write their emails go ahead and subscribe to the lists of some of the popular Internet marketing “gurus”. These guys make millions of dollars from their lists. It's a guarantee that you will learn

something new by observing their techniques in action.

While there is no limit to how many emails you can load into your autoresponder you will probably want to create at least 5-10 emails to start with. The first few emails should be used to tell your story and build trust with your new subscribers. Later emails can be used to promote paid offers. I'll go into this in more detail in the next chapter.

Managing Your Autoresponder Campaigns

Now that you have some emails loaded into your autoresponder you are probably wondering how often you should send them.

I like to set up the first few emails in my autoresponder to send every day. After a few days they start sending out every 2 days, then 3 days, and eventually every 5-7 days. I do this to spread out the amount of time my subscribers receive emails from me but I know that the day they join is when they are most responsive so I try to send out my emails more often at the beginning. It's a good idea to send something out at least once a week so your subscribers don't forget you.

If someone wants to unsubscribe from your list your autoresponder should automatically include an “unsubscribe” link at the bottom of every email you send out.

Don't freak out when people unsubscribe from your list! Unsubscribes are not a big deal. It tells you that people are receiving your emails but the content isn't right for them. It's ok for these people to unsubscribe. It's the people who don't unsubscribe that are going to be most interested in your offers.

We all want to make money but if you want your subscribers to stick around you need to balance the sales pitches with free content. Nobody wants to be sold to but if you provide your subscribers with valuable information they will be far more likely to accept your recommendations for things that do cost money.

You can either create content yourself to send to your list or you can use a site like EzineArticles.com to find free articles that you can load into your autoresponder. Just make sure you respect the terms of the article's author before you publish it to your list.

To monetize you will eventually need to promote offers that make you money. If you don't have your products and services to sell then affiliate

marketing is the answer. Affiliate marketing is simply a way to make money promoting other people's stuff. Any time someone you refer to an affiliate website buys something you earn commissions.

There are countless affiliate products and services that you can promote to your list but you want to make sure that anything you promote targets the interests of your subscribers. This should closely align with whatever it was that got your subscribers to join your list in the first place.

I like to start by looking at the products and services I use every day. If you scroll to the bottom of most commercial websites you will often find a link to that company's affiliate program where you can often find out how to make money promoting their site.

There are also large affiliate networks like [ClickBank](#), [JVZoo](#), and [Warrior Plus](#) that give you access to thousands of sites that you can promote.

As an affiliate marketer, I do recommend that you try any products yourself before you start promoting them to your list. Being able to personally recommend something to your subscribers that you use can go a long way.

Broadcast Emails

In addition to scheduled emails, your autoresponder should also give you the ability to send an email to your entire list using a “broadcast” feature. These are very helpful for promoting new products or making announcements that your subscribers will want to know about today.

With a large enough list, it's possible to earn a lot of money while spending only a few minutes composing a broadcast email in your autoresponder. Of course, it helps to have a really big list but even a small list can earn you some serious money with a highly targeted offer.

Test Your Emails

Before you start promoting your lead capture pages always make sure you subscribe to your list yourself. It sounds simple but you would be surprised how many people fail to do this.

Joining your list will allow you to observe the entire process just as one of your subscribers would see it. It gives you a chance to read your autoresponder emails right in your inbox and make any changes to your follow-up series before anybody else sees them.

Once your autoresponder emails are in place the only thing left to do is start sending traffic to your squeeze pages.

Getting Traffic To Your Lead Capture Page

Once you have your squeeze page set up with your autoresponder code you can start driving traffic to it. There are many free and paid resources for doing this. I will try and list a few of them below.

Traffic Exchanges

These are websites that cater mainly to Internet marketers and home business opportunity people. If your squeeze page targets these people then traffic exchanges can be an excellent place to get free traffic.

The way traffic exchanges work is that you spend some time looking at other people's web pages for which you earn advertising credits. You can then spend these credits to have other members look at your page. If they are interested in what you are promoting hopefully they will sign-up.

Because most people using traffic exchanges are only there to earn credits for their sites it is important that your squeeze page is very short and able to catch your viewer's attention very quickly.

You can find a list of the top-rated traffic exchange programs that is updated every week at [Affiliate Funnel](#).

Safelists

Credit-based safelists work very similar to traffic exchanges except that you will be earning credits for reading emails that other members send you. You can then use these credits to email your ads.

Credit safelists can result in a lot of emails in your inbox so you must create a new email account specifically for your safelist ads. I suggest reading [Safelist Marketing Tactics](#) for information about how to use safelists for the best results.

You can find an updated list of the top-ranked safelists at [List Hoopla](#).

Other forms of advertising include pay-per-click advertising, solo ads, search

engine optimization, directory submissions, article marketing, social networking, banner ads, ezines, blogging, etc.

You can never have too much traffic. The more often your squeeze page is seen the faster your list will grow which means more money in your pocket.

Solo Ads

One of the fastest ways to build up your list of subscribers is by purchasing solo ads. Solo ads are email advertisements that you can purchase from other list owners. Your email is sent without any other distractions so that your prospective customer won't be distracted from your message.

Solo ads can get a bit pricey so if you are on a budget you should test out your squeeze pages on free traffic first. Once you have an idea of how well your page converts you will know how much you can afford to spend on solo ads.

I recommend using a solo ad marketplace such as [UDIMI](#) where you can be matched up with list owners who fit your specific niche. You can search for sellers based on reviews and how many sales they can generate from their list.

Email Ad Swaps

Once you have a few hundred subscribers on your list you can start doing free ad swaps with other list owners. An ad swap is where you swap emails with another list owner who has a similar list size. You send them an offer to your list and they send yours.

There is a huge community of list owners who do ad swaps and the amount of free traffic you can receive from them is virtually endless. The best place to get started with email ad swaps is through [Safe-Swaps](#).

Building Downlines For Profit

Did you know that most autoresponders come with built-in affiliate programs that reward you when you refer new members to their service?

The best way to make money with an autoresponder is to build your list and create a relationship with the people on that list. However, there is nothing wrong with earning some extra money referring people to your autoresponder as long as they are joining for the right reasons.

Don't be afraid to include a link to the autoresponder you are using in the signature of your emails. This is a great way to generate referrals since your subscribers can see the autoresponder that you are using and that it is working for you.

If you do choose to promote your autoresponder to your list don't miss out on the opportunity to teach your referrals how to make money building their lists. When they succeed at building their list so do you.

What's the best way to do that? Give them a copy of this book!

Did you know that you can even make money giving this book away? Please visit the [Autoresponder Profit System](#) website for information on how you can replace all of the affiliate links in this book with your own and earn big commissions by simply giving away free copies of this book.

Final Thoughts

The first edition of Autoresponder Profit System was published in 2010. While I try to update this book every few years I had a heck of a time putting this latest edition together. So many of the tools I was recommending had disappeared and I could never find comparable replacements.

I also wanted to build a brand new list from scratch to make sure that the techniques I was teaching still worked today. While searching for the latest tools to help me build my list I found that a lot more people were building and taking advantage of “marketing funnels” to build their online business.

A “marketing funnel” or a “sales funnel” is the steps a visitor takes from when they first encounter your web page until they become a paying customer.

Building a profitable marketing funnel for your business is how you can really take your list building to the next level. It's how many people have been able to generate 6-figure incomes from the comfort of their own home. It makes sense that many all-in-one funnel-building tools have become very popular as well.

I have tried out many of the latest funnel building tools but if I had to start over today I would start building my business using with [LeadsLeap](#). [LeadsLeap](#) gives you all of the tools you need to easily start building and marketing your list. It includes a full-featured autoresponder, a page builder, link trackers, and even free traffic. The best part about [LeadsLeap](#) is that it includes a very generous free membership option that will allow you to get started fast.



Jerry Iannucci

Recommended Resources

All-In-One Marketing Platform

[LeadsLeap](#)

Content

[ThePLRStore.com](#)

[EzineArticles.com](#)

[PixaBay](#)

[Unsplash](#)

[Upwork](#)

[Freelancer](#)

Affiliate Networks

[ClickBank](#)

[JVZoo](#)

[Warrior Plus](#)

Traffic

[Affiliate Funnel](#)

[List Hoopla](#)

[Safelist Marketing Tactics](#)

[UDIMI](#)

[Safe-Swaps](#)